

Figure 1

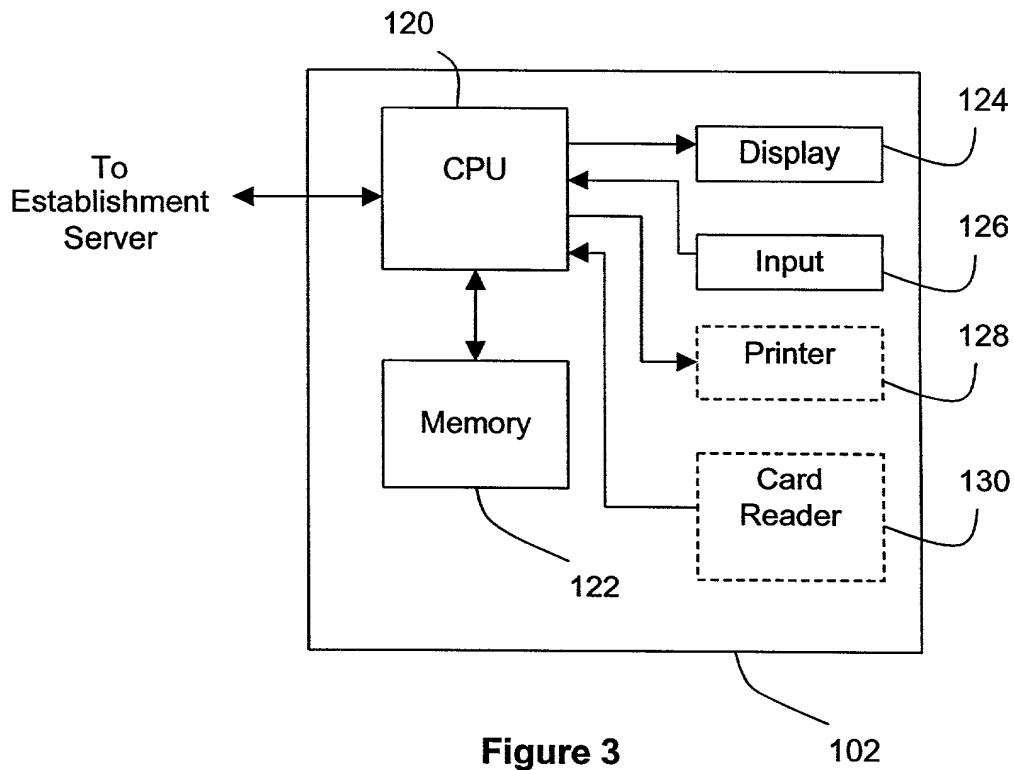


Figure 3

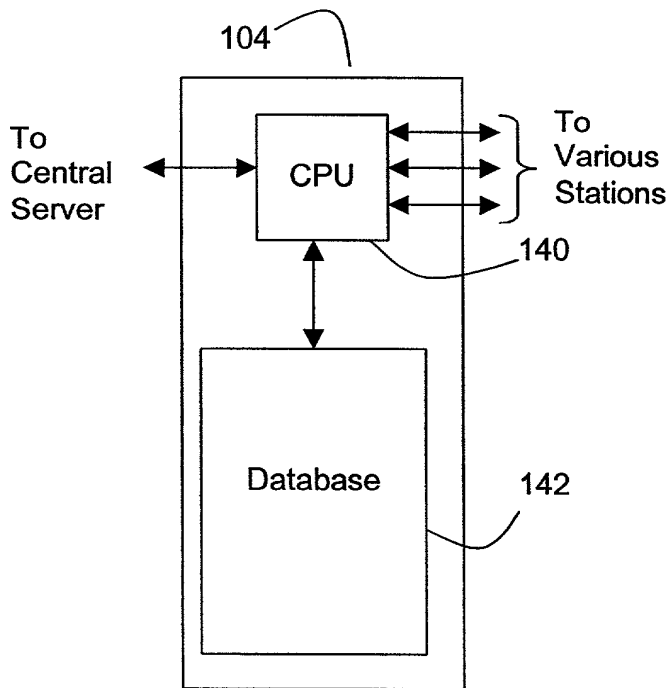


Figure 4

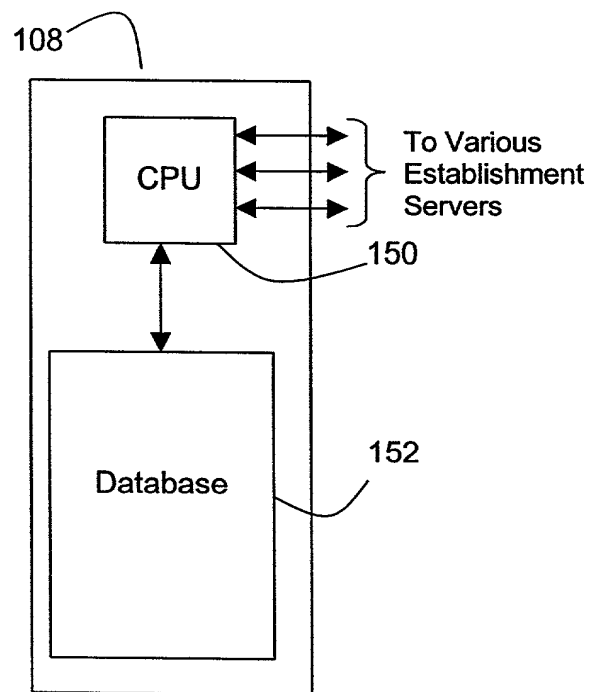


Figure 5

Rule #	Order Content	Patron Identity	Time of Day	Rule	Priority
1	Beer	*	*	Display ad XXX (cigarette ad)	2
2	*	John Smith	*	Display ad YYY (ad for beer 1)	1
3	Appetizer	*	*	Display ad ZZZ (ad for beer 2)	4
.
.
.
.
q	*	*	5 pm - 7 pm	Display ad AAA (liquor ad)	k
.
.
N	*	*	*	Display establishment ad (default)	N

Figure 6

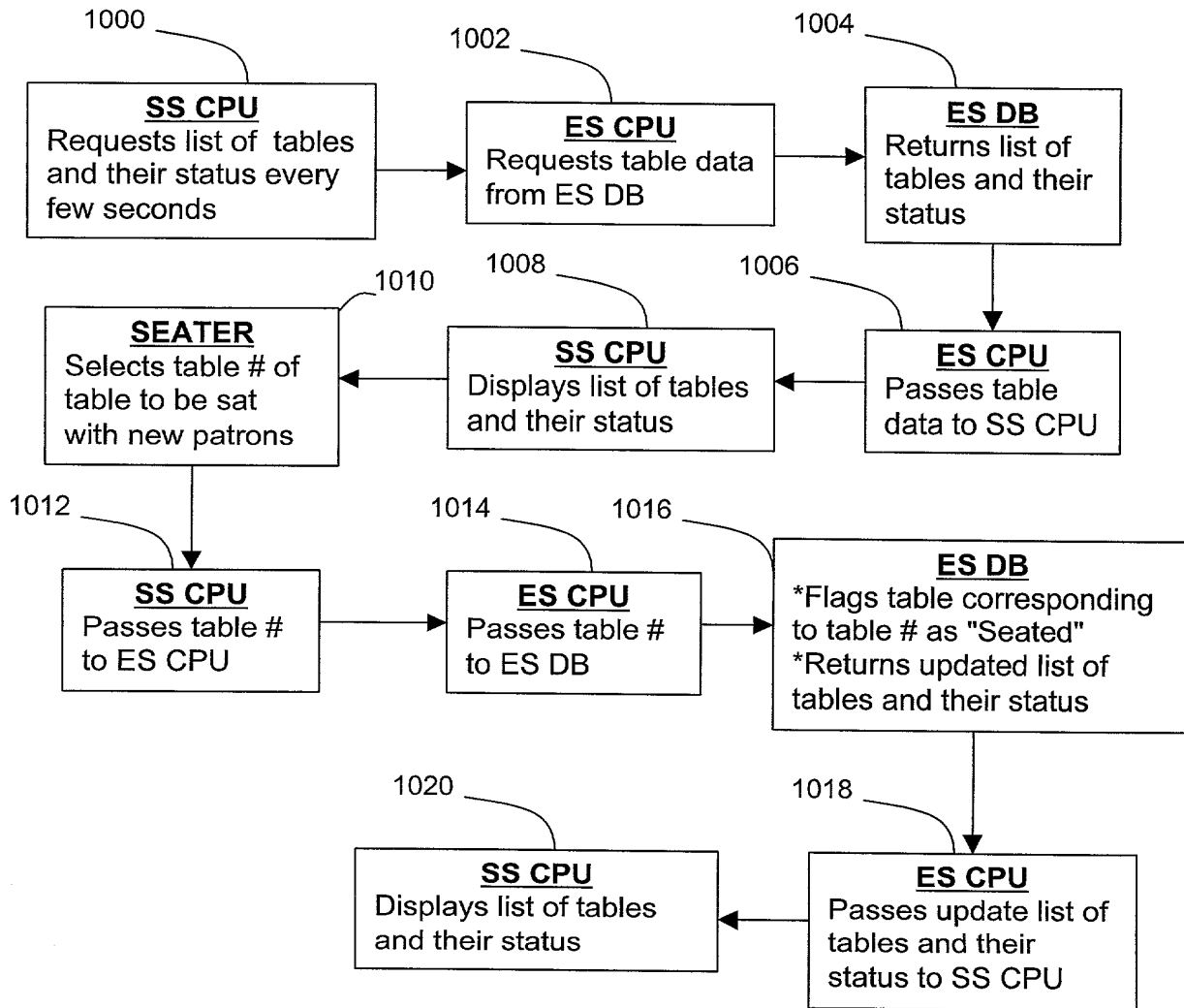


Figure 7a

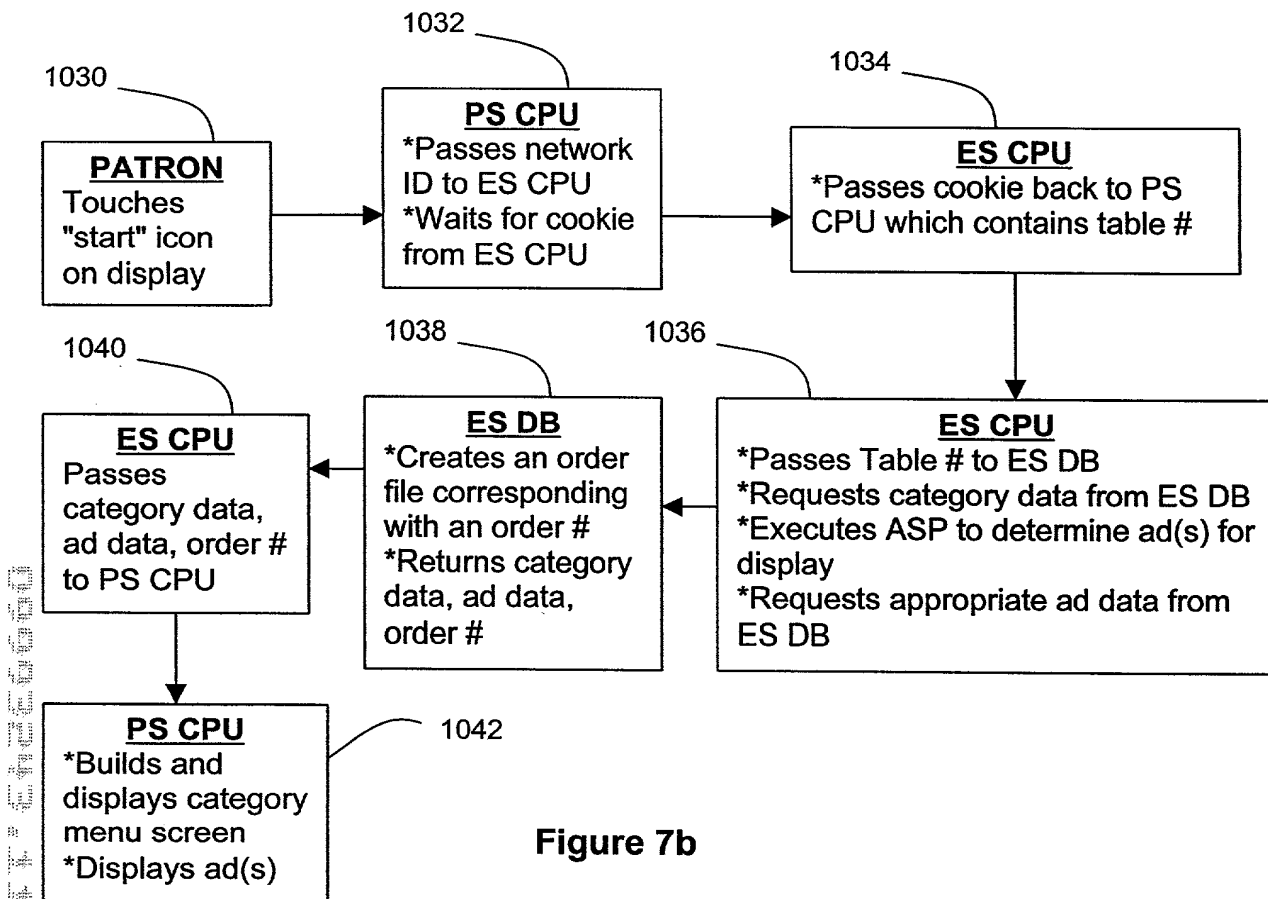


Figure 7b

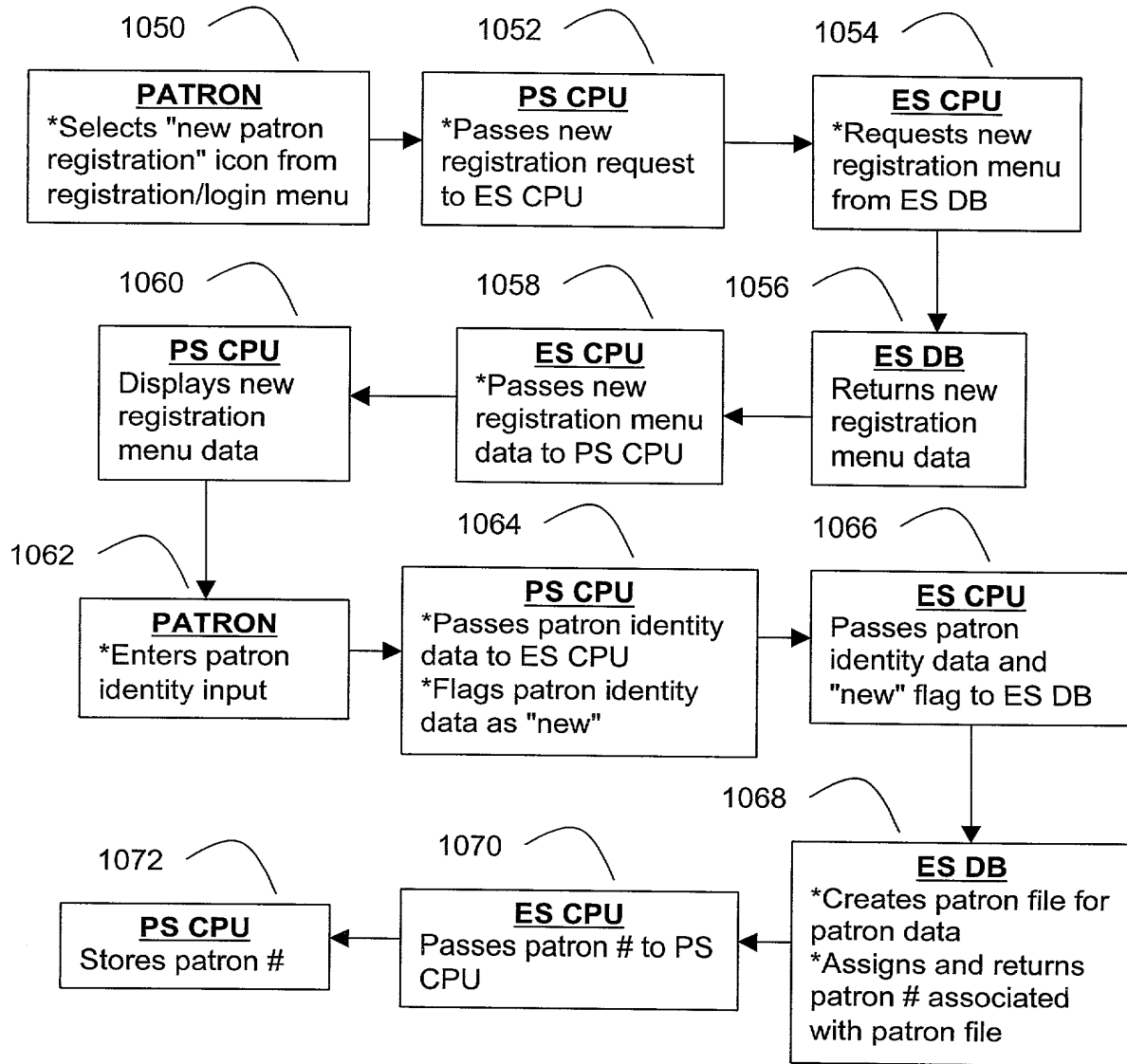


Figure 7c

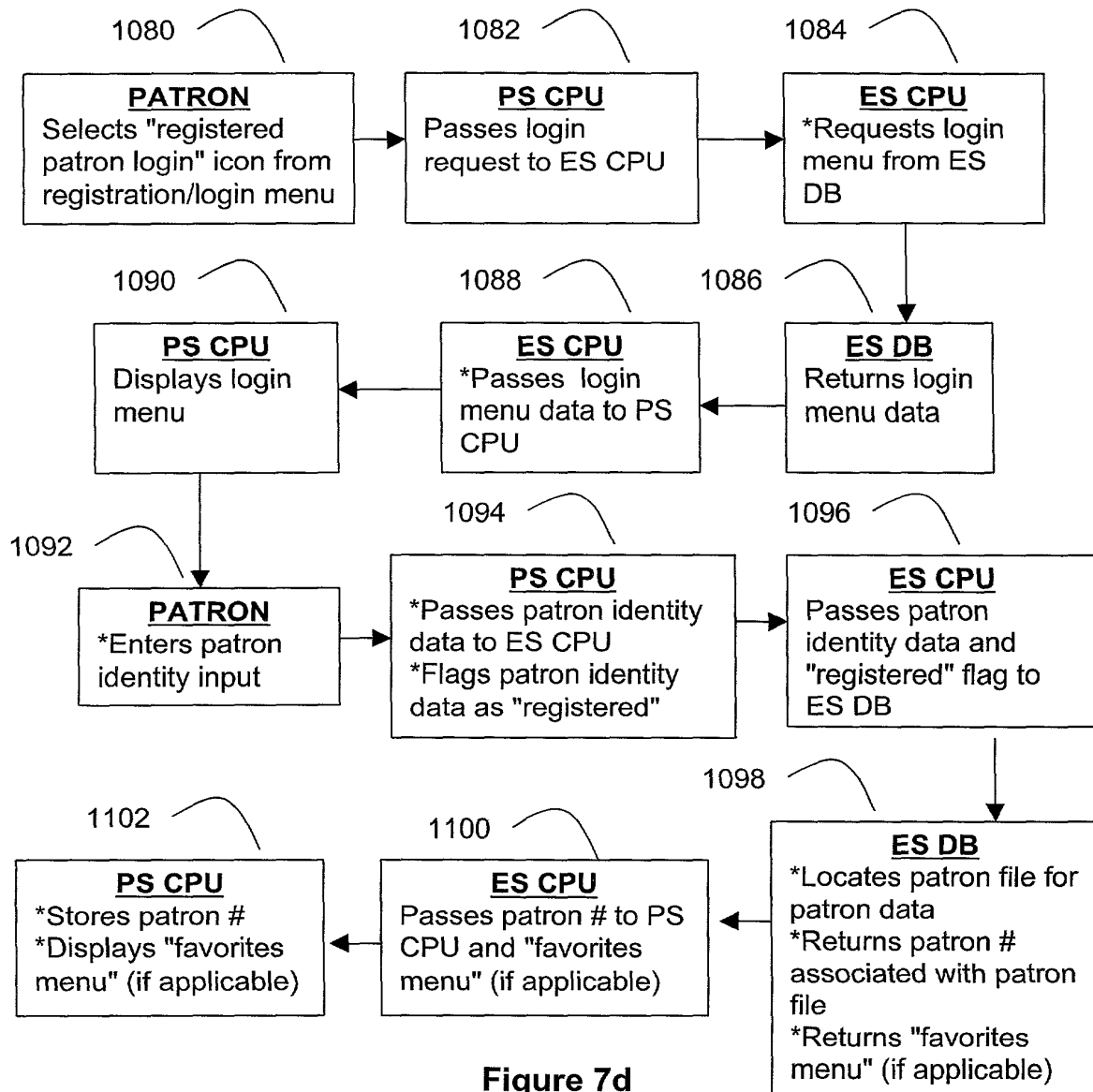


Figure 7d

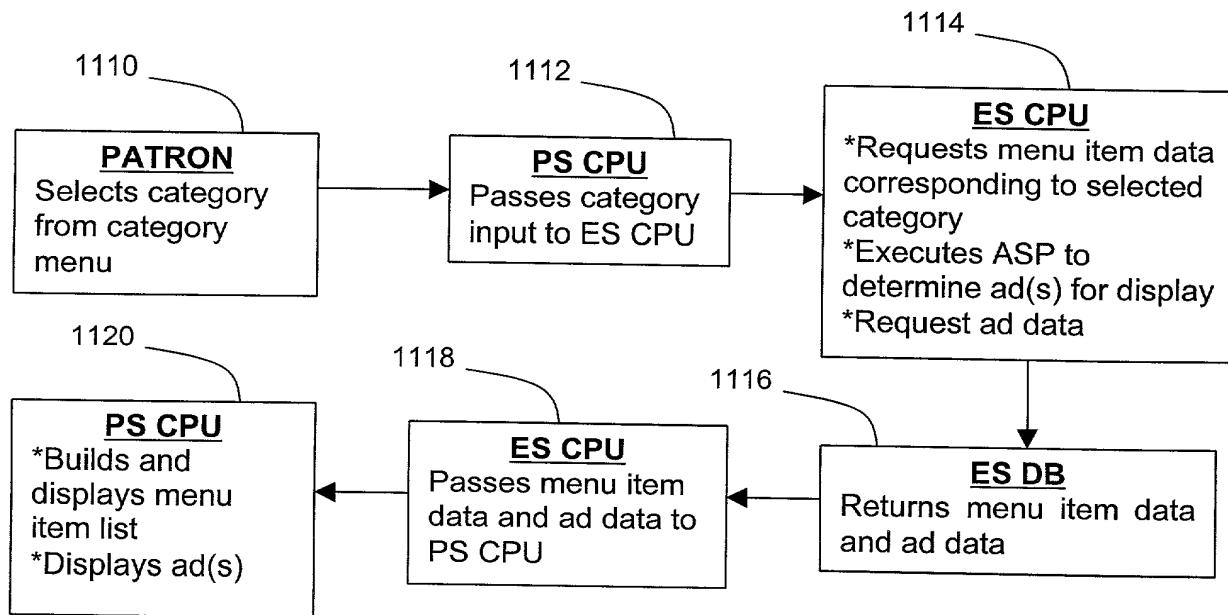


Figure 7e

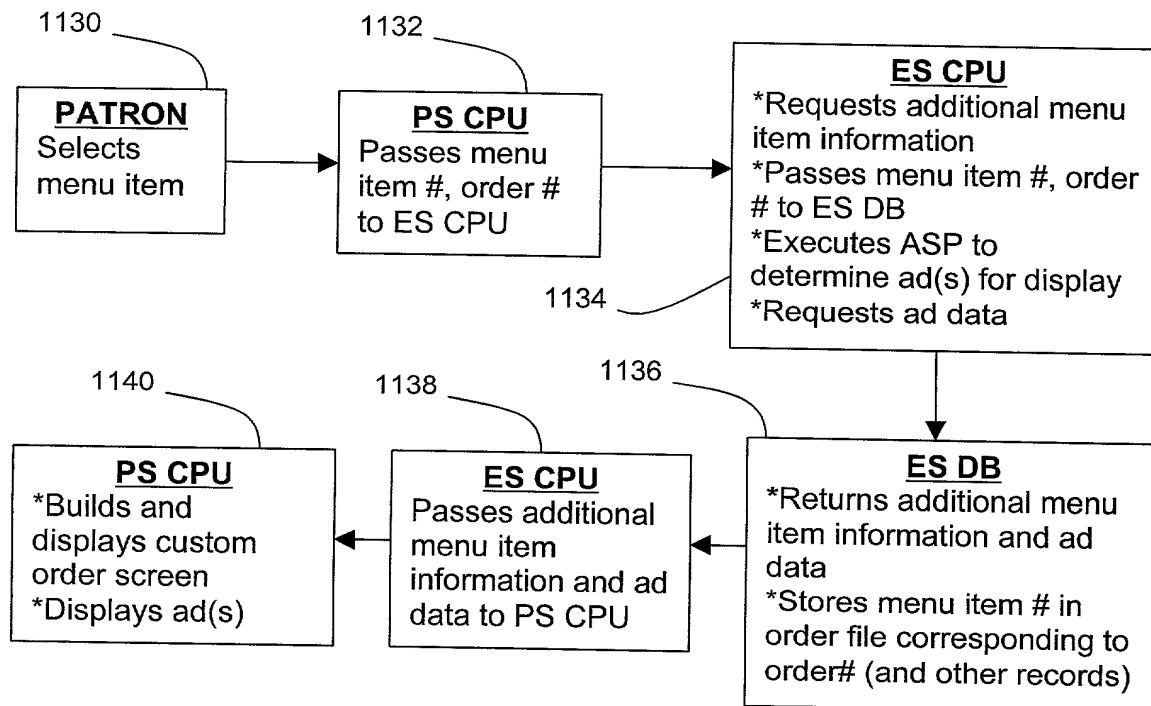


Figure 7f

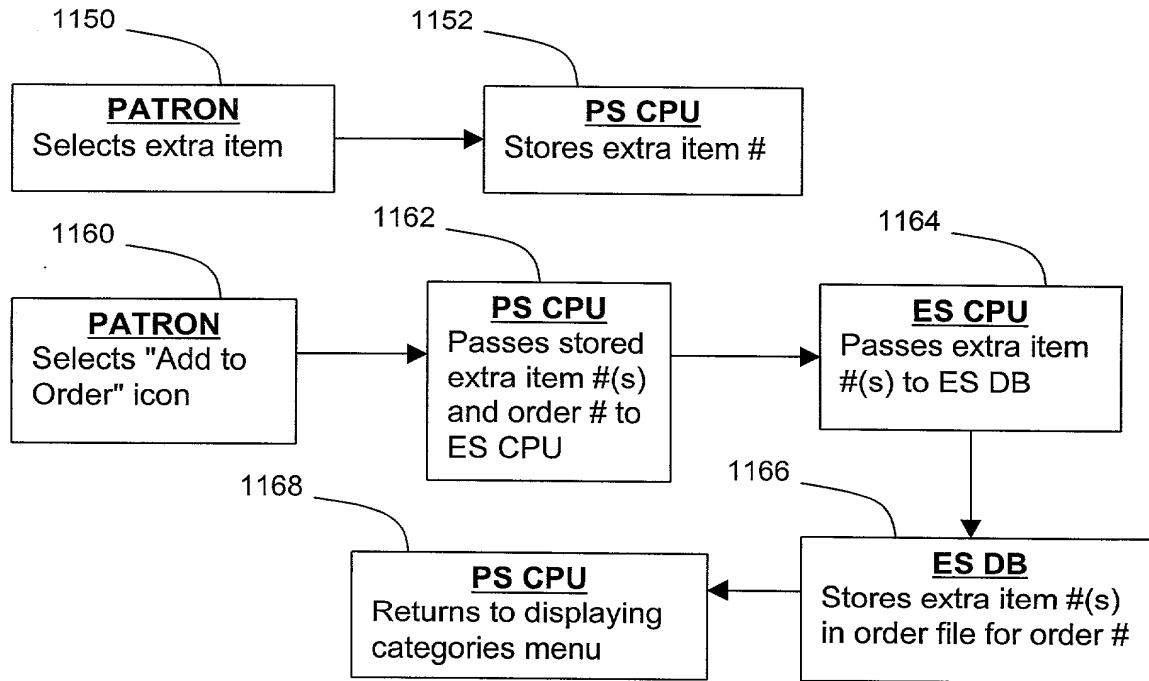


Figure 7g

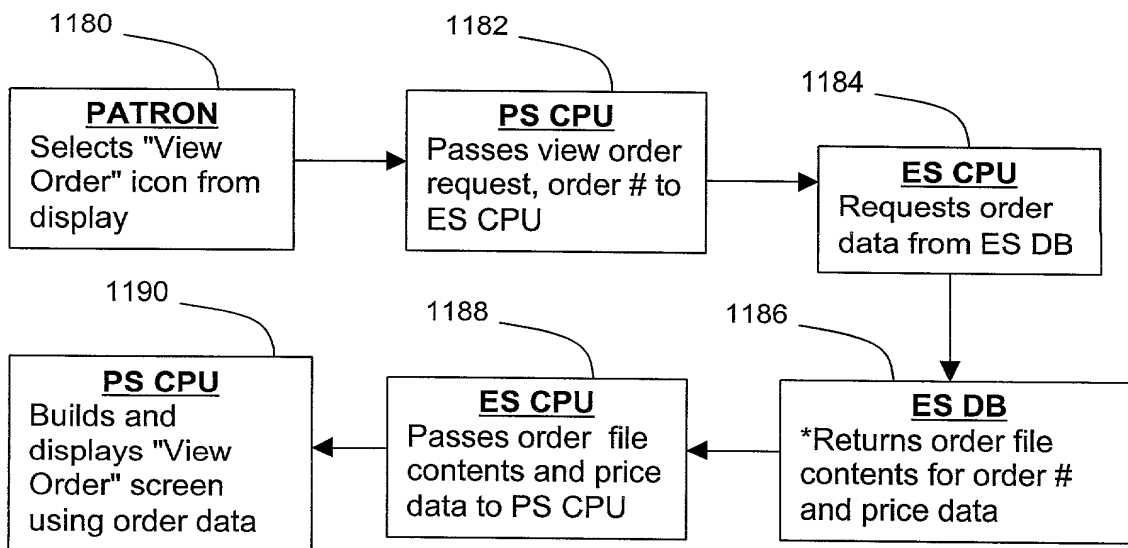


Figure 7h

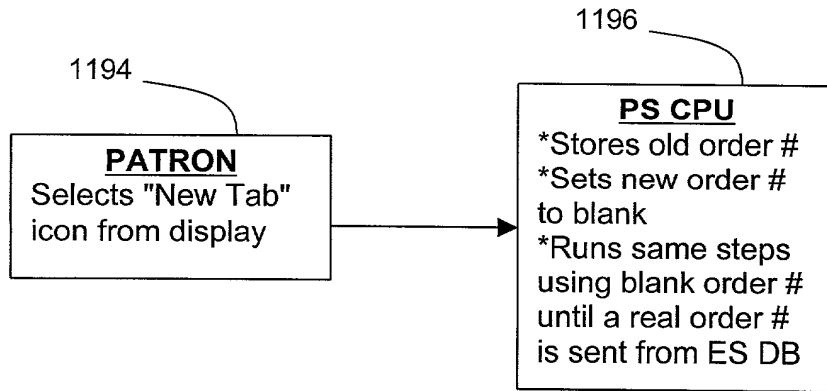


Figure 7i

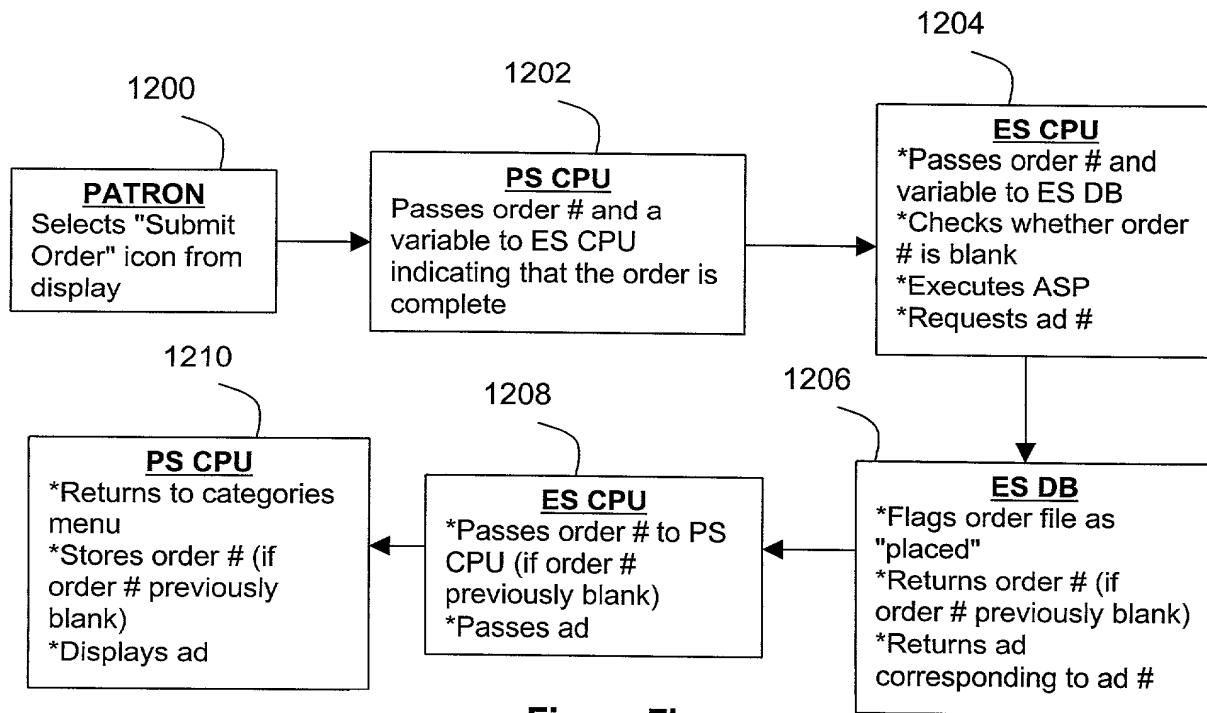


Figure 7j

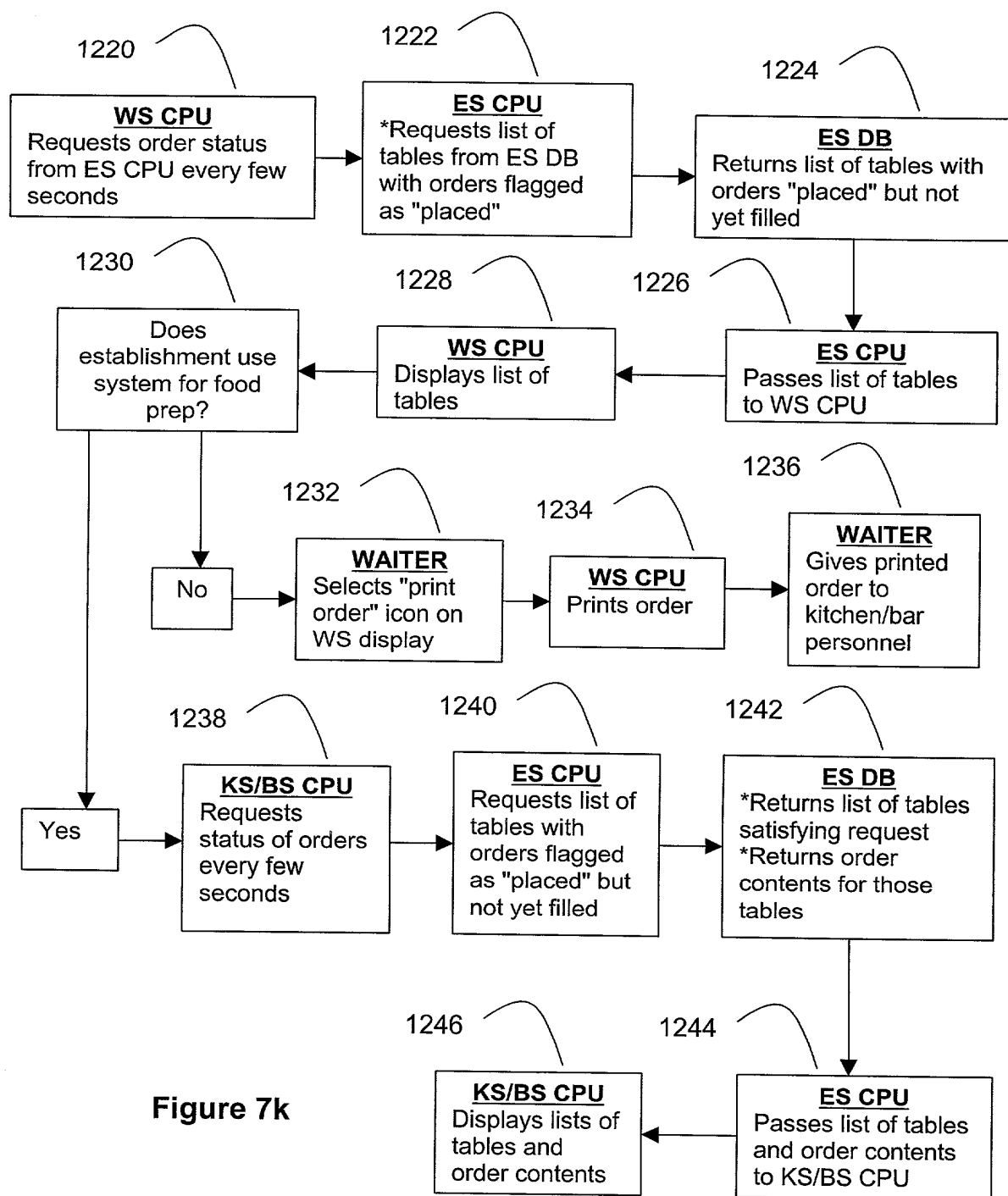


Figure 7k

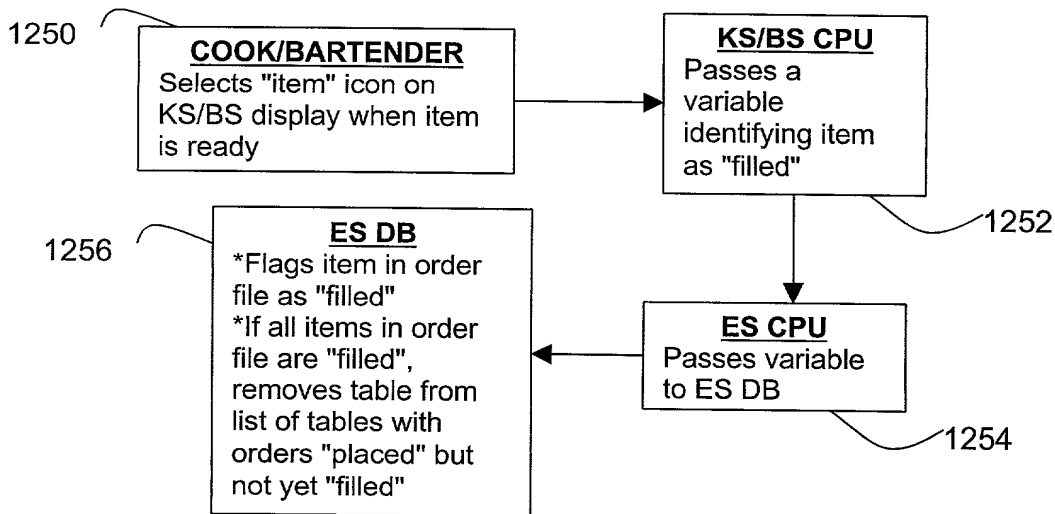


Figure 7l

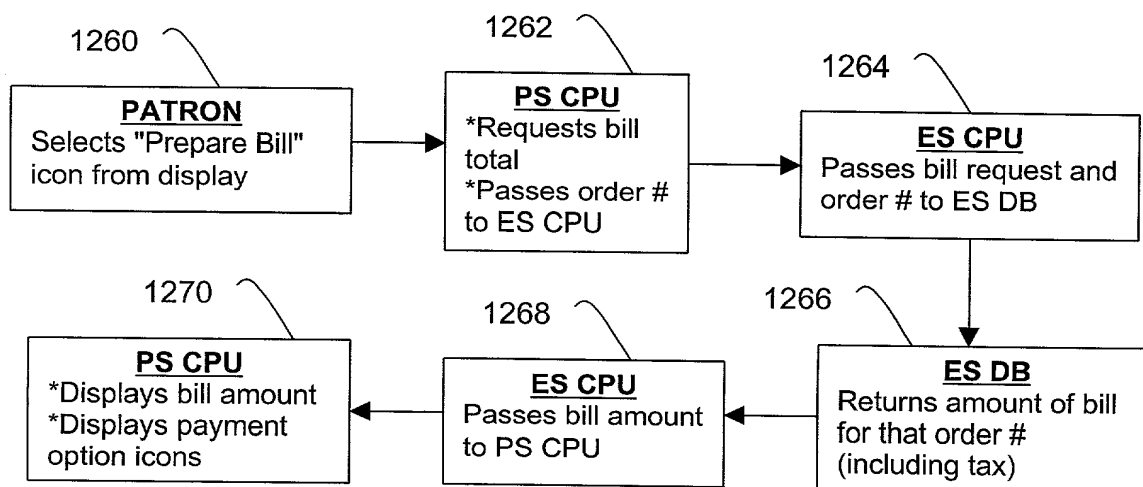


Figure 7m

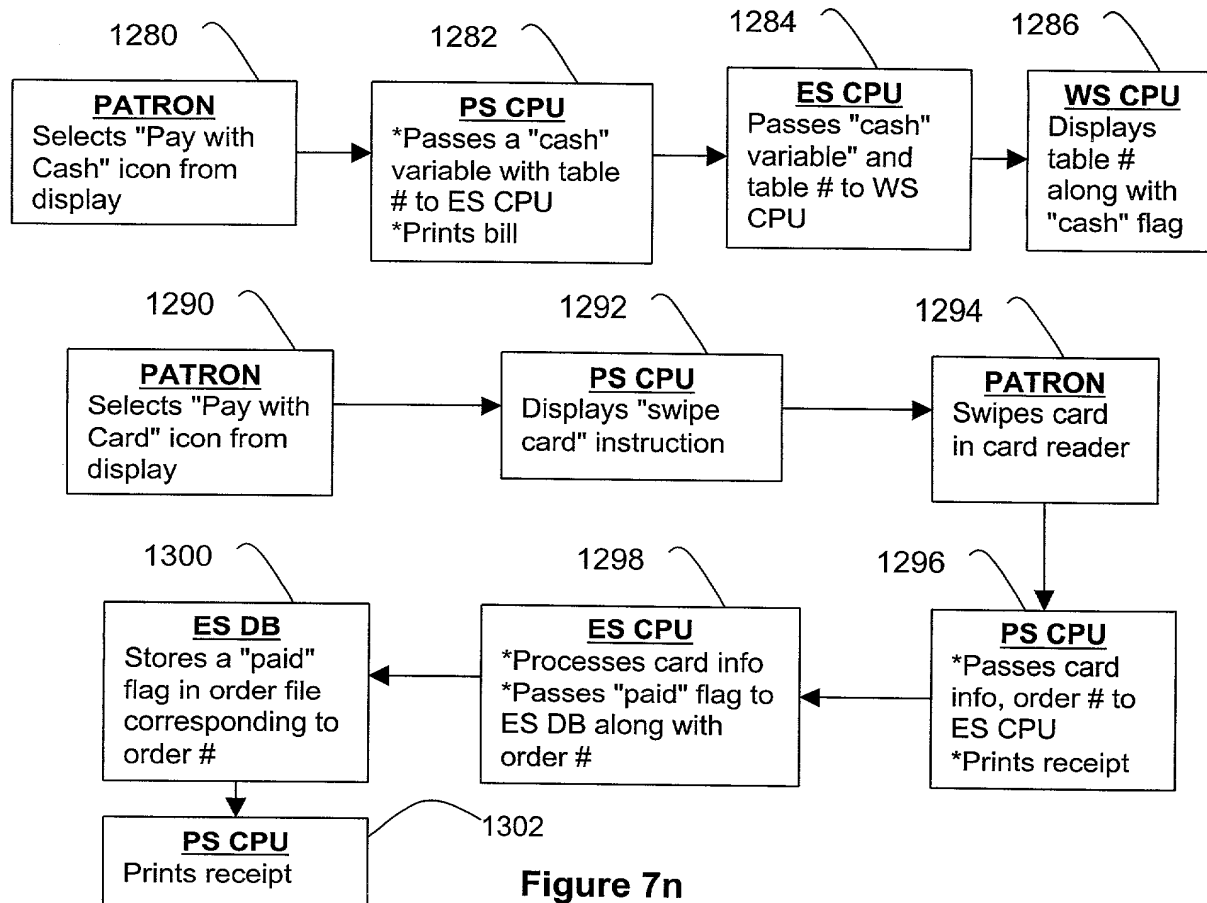


Figure 7n

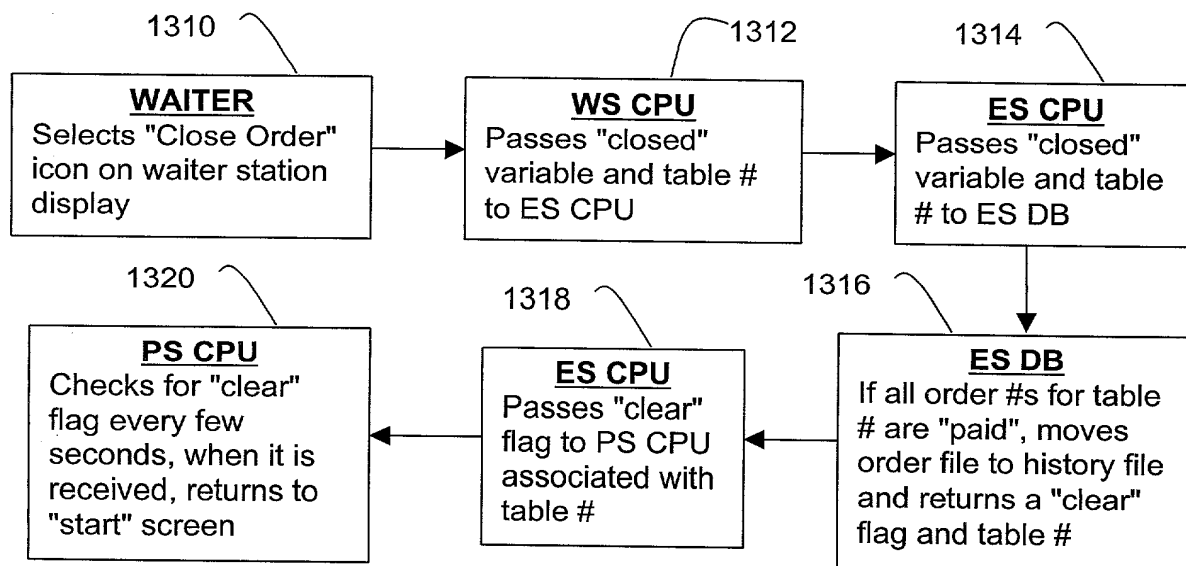


Figure 7o

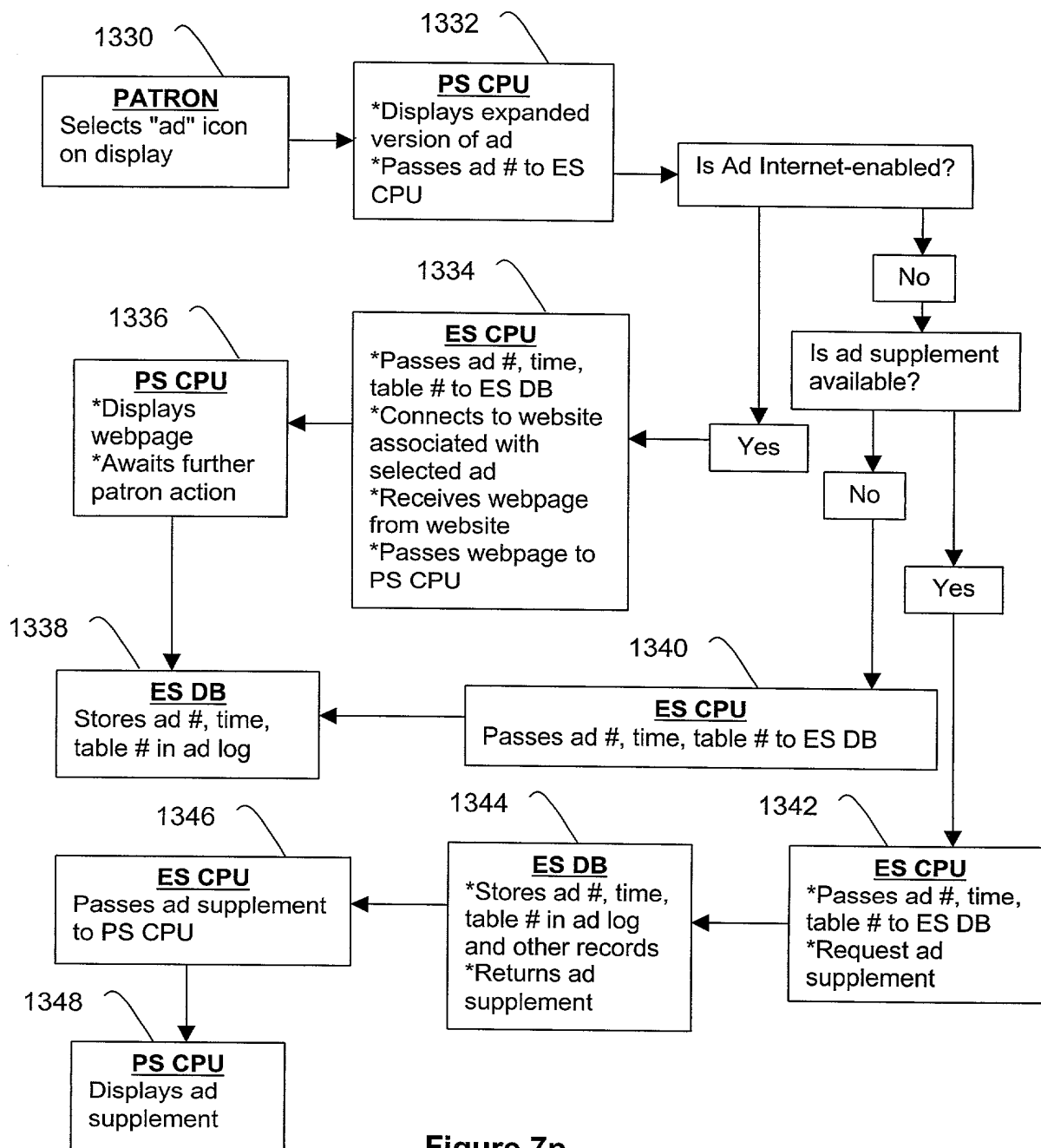


Figure 7p

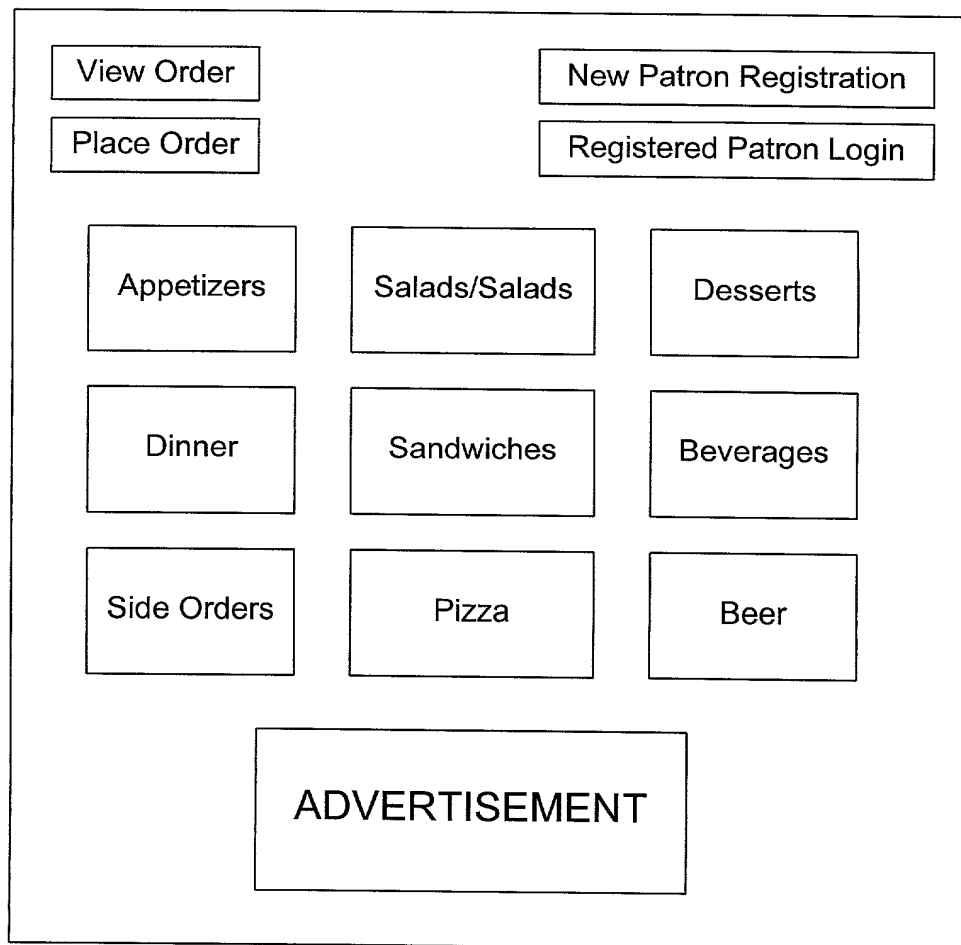


Figure 8

B
E
E
R

Appetizers

Side Orders

Sandwiches

Dinner

Desserts

Soups/Salad

Pizza

Beverages

Dinner

16 oz. Ribeye Steak\$13.95

12 oz. Ribeye Steak\$11.95

8 oz. Steak and Shrimp\$11.95

8 oz. Steak w/Mushrooms\$10.50

8 Butterfly Shrimp\$7.95

A
D
V
E
R
T
I
S
E
M
E
N
T

View Order

Place Order

MORE

VIEW

CLOSE

Figure 9

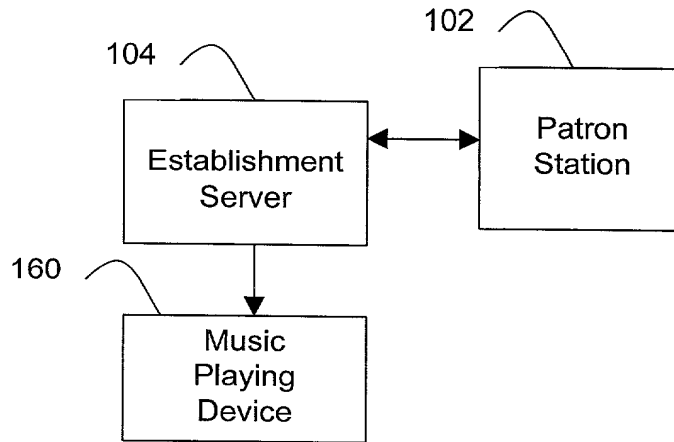


Figure 10

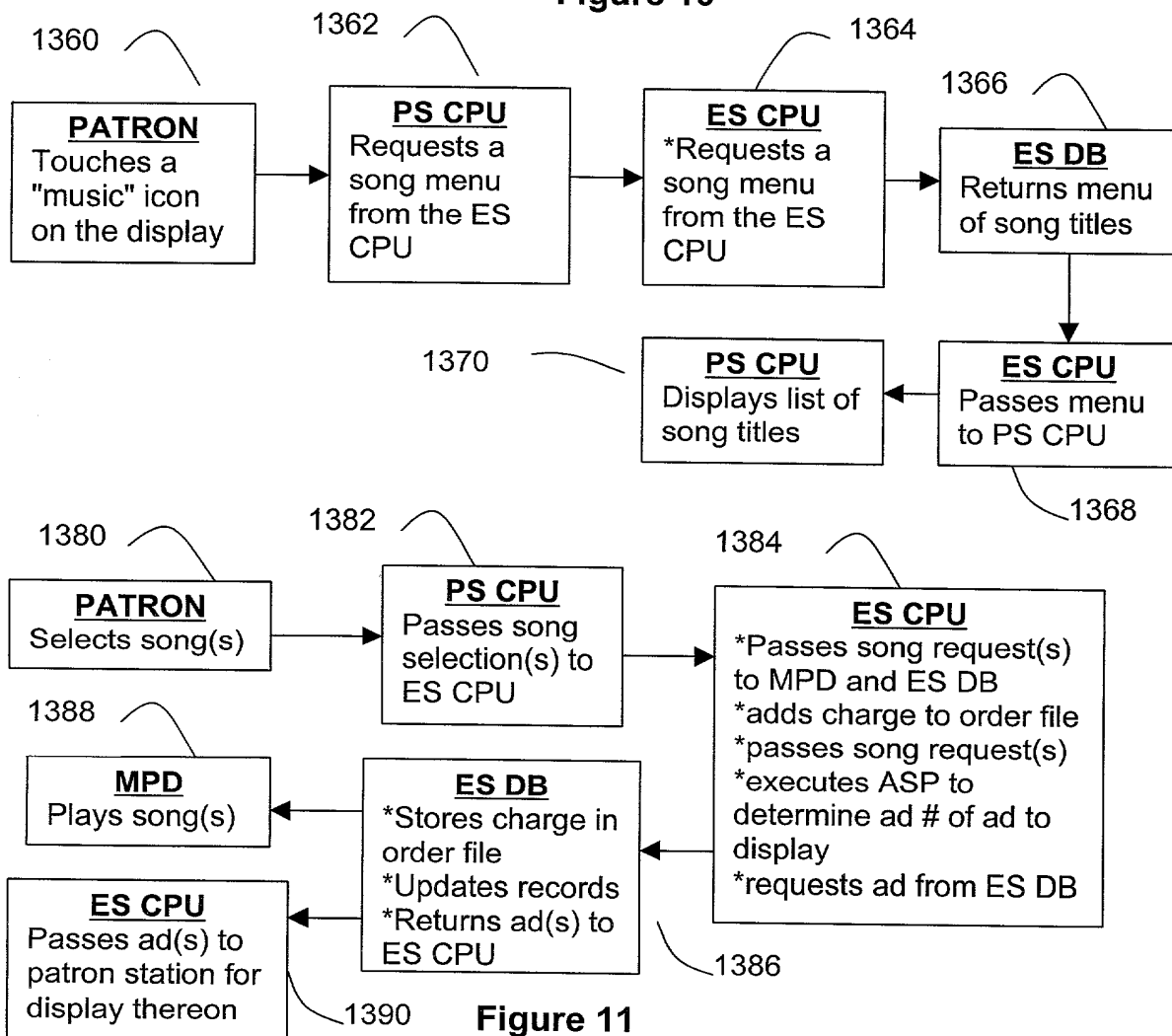


Figure 11

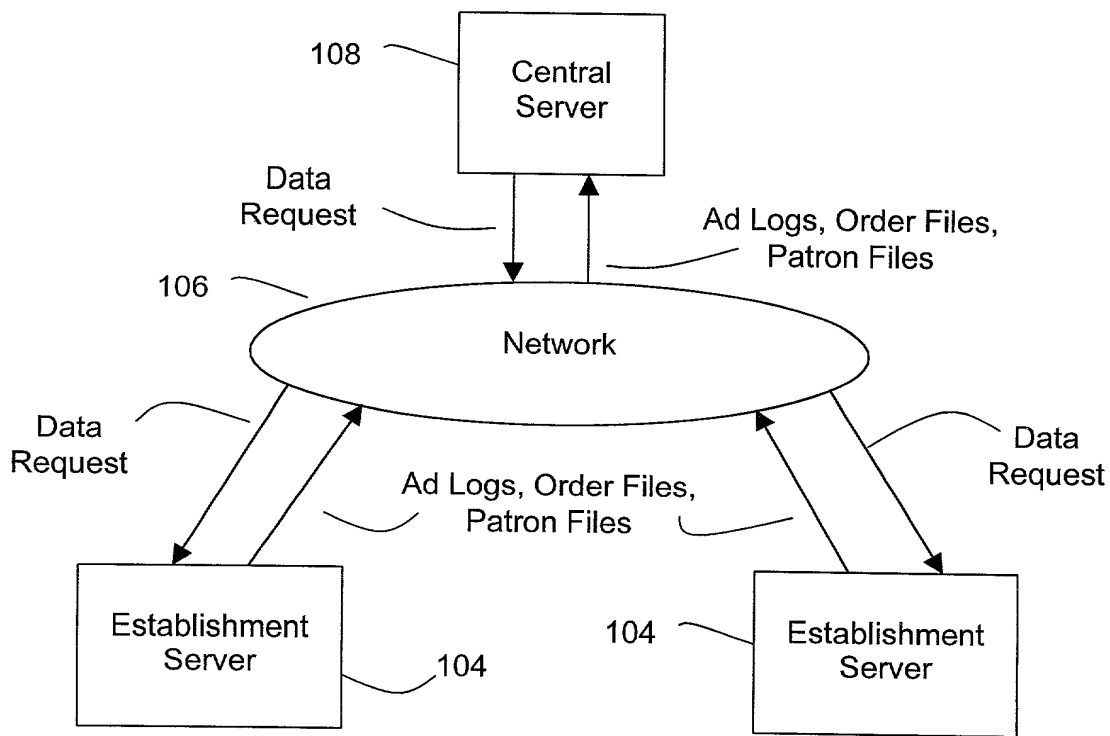


Figure 12

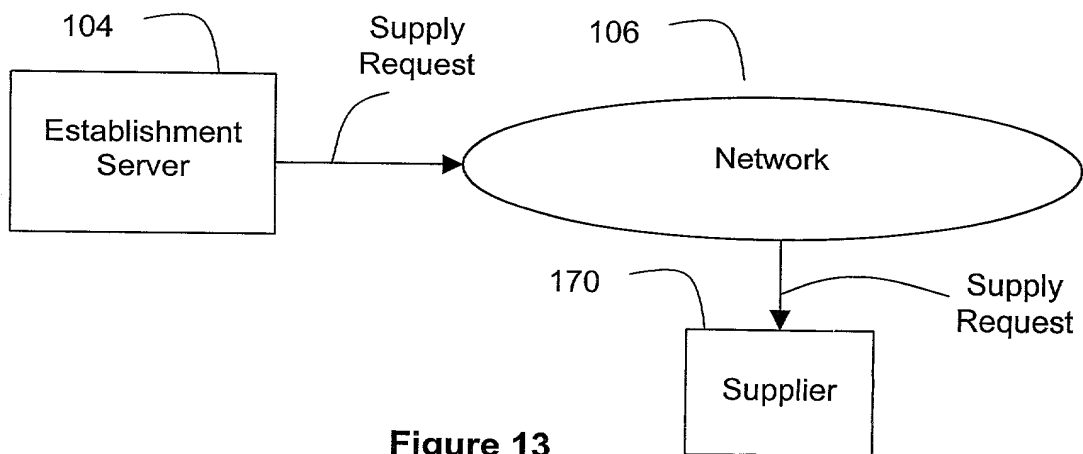


Figure 13